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# + The Big, Fat, Filthy Jersey Gov's Race<sub>p.24</sub>

# NEW YORK

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## Home Design Before/After

By Wendy Goodman



**New Stuff**

The Moodiscope custom-printed steel is art in its own right (\$1,000 at moodiscope.com, 27 N. 4th St., or Mythe St., Williamsburg; 718-398-3550).

**BEST BETS**

Elia Kitchen baby foods are pricier than Gerber's but get high marks for interesting flavors (purple) and smartly designed, reusable tubes (\$1.29 each at Elia's "X" Co., 24-26 Union Sq. E., nr. 11th St.; 212-798-9903).

A big (but not awkwardly-bulky) big, durable, transparent umbrella (\$65 at Kasper & Co., 224 E. 10th St., nr. Second Ave.; 212-793-2566).



**REOPENING**  
**A Brighter Y**  
 On October 15, the formerly drab, institutional-looking 14th Street Y will unveil a redesign that's decidedly more cool. Most notably, Z-A Studio and Studio ST transformed the utilitarian fitness center into a sleek, mood-enhancing space with rows of shiny new cardio and weight machines set against a background of curvy yellow and Pop orange. Monthly memberships start at \$69 and include access to a pool and basketball court (344 E. 14th St., nr. First Ave.; 212-750-0900).

**SPREAD THE WORD**  
**Good by Design**  
 Starting this week, **DesignNYC**, a newly formed group of designers, architects, curators, and editors (led by Ed Schlossberg of RSI Design, and including New York's Wendy Goodman), is launching a pro-bono initiative to connect design experts with deserving projects. What qualifies? Community gardens, meeting rooms in low-income housing buildings, and any other civic-minded project that could use help with graphic, interior, or landscape design, among other areas. Groups can submit plan proposals to [designnyc.org](http://designnyc.org).

**SHOP-A-MATIC**  
 All measurements for men and women. Prices may vary online.

<b>\$89.50</b> Wind-blown raincoat look out at Old Navy 212-226-0636	<b>\$135</b> Hooded coat at Topshop 212-966-2575	<b>\$350</b> Raincoat at Tracy Reese 212-407-0205	<b>\$389</b> Men's water-repellent shell at Club Monaco 212-475-0645	<b>\$450</b> Vintage hiking jacket at Stripes Alan Autery 212-343-0933	<b>\$598</b> Crew A-line rain coat at Madewell at Neiman Laporte 212-412-3076